

## **GUIDELINES RELATING TO PHOTOGRAPHS PUBLISHED ON ESC WEBSITE**

Publication of images of members, especially children, has issues with regard to protecting identity. To this end, the core principle of Club policy is that if we publish a name, we do not publish a picture. If we publish a picture, we do not publish a name.

Images will usually be in the form of general photographs of members taking part in an activity, or of groups. Permission must be sought from subjects in either of the following cases:

- A close-up image
- An occasion where we may wish to identify a subject by name

Image content must be appropriate. When publishing images, the subjects must be appropriately dressed. In particular, images of Juniors sailing during the summer may well portray them wearing swimsuits. While this dress is appropriate for the activity, it may not be appropriate for publication on the website.